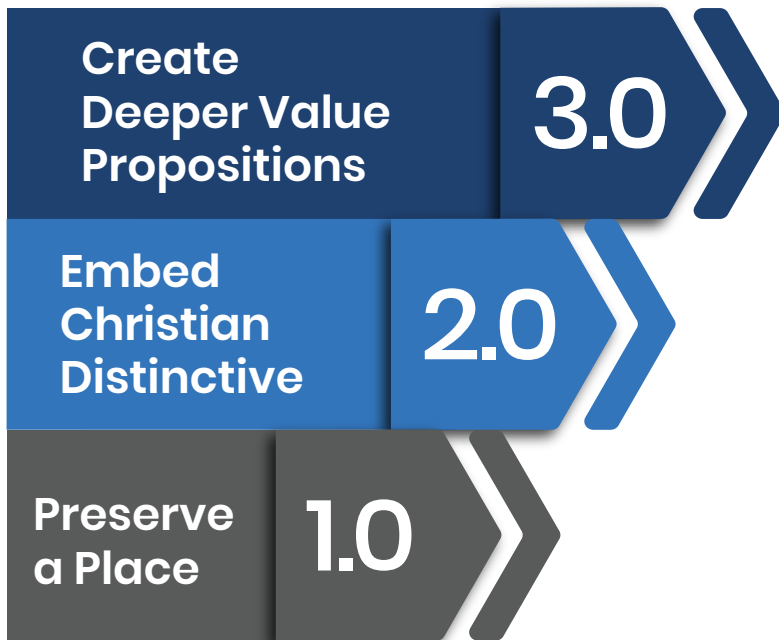


# 2022

## YEAR IN REVIEW



# Some Stats



CELEBRATING

**20 years**

of establishing a space for Christian Education and advocating politically



RECOGNISED

**Leaders**

in political advocacy and public policy within Christian schooling



CSA MEMBERSHIP

**146** member schools on  
**182** sites and working with  
**7** Tertiary Partners



MEMBER COMMUNITY

**12,233** staff  
**76,709** students, My School 2022



STAFF/LOCATIONS

**6** States & Territories  
**20** staff, or 16 FTE

## Our Strategies



Preserve

**DISTINCT**  
*character*

### FOCUS

Christian Distinctive Missional Focus

Sustain and Attract Membership

Financial Stewardship

### STRATEGIC PRIORITIES

Further Develop CSA Architecture  
High Quality Digital Assets

New Members  
CSA Collective  
New Sub-communities

Long Term Sustainability

### KEY PERFORMANCE INDICATORS

Development of Proclaim Statement  
GBS materials developed into 6 videos & participants guide  
Who is CSA? video released

3 additional schools, 1 campus  
11,472 individual staff logins (9% increase)  
3 new Communities of Practice

Surplus \$435K (improvement of \$420K)



Protect

**DELIBERATE**  
*approach*

### FOCUS

Favourable Environment  
Religious Freedom  
Employment Christian Staff

Research-based and strategy driven

### STRATEGIC PRIORITIES

Recognition: Religious Freedom as key issue  
Consultation, MPs, Senators, etc

CSCP Survey: Why parents choose Christian schools  
National Church Life Survey

### KEY PERFORMANCE INDICATORS

5 Submissions Federal and State territories  
6 issues-based campaigns  
Over 6000 emails to MPs through campaign site  
Project Barnabas launched

Survey responses compiled and National Report drafted for early 2023 release  
Co-sponsored and co-authored Australian Education Report



Promote

**DEVELOPMENTAL**  
*focus*

### FOCUS

Growth of Leaders and Teachers

Growth of Schools and Sector

Mode and Frequency of Comms

### STRATEGIC PRIORITIES

Developed CSA Leadership Hub  
CSA Leadership Development Tool  
Retreats & Professional Dev. Days

Grad Cert in Leadership & Mgt  
Planting New Schools/Campuses

Member Updates  
Social Media Posts

### KEY PERFORMANCE INDICATORS

Launched on CSA website  
Pilot across 25 schools  
Retreats: 3 Salt; Days: 4 State Leaders, 8 schools  
Development of Leadership Podcast series  
40 students enrolled in 2022 cohort

3 Individual schools and 1 Campus

7 CEO, 21 Policy, 8 EO, 4 ACSI, 25 SRS, 2 Research, 2468 Jobs, 657 FBook, 565 Twitter, 328 LinkedIn, 914 podcast subscribers  
20th Anniversary celebration

# Highlights



## RELIGIOUS FREEDOM

**5** submissions to Federal & State Gov

**6** issues-based campaigns launched



## ADVOCACY

**4.5M** views of Federal election material

**100K** engagements with voters



## MEDIA

**30** Media Releases



## CAREERS

**2,468** staff found new careers in Christian schools

**+8%**



## EVENTS

**268** delegates attended the National Policy Forum



## Progress

**DIRECTIONAL**  
*outward*

### FOCUS

Quality Educational Programs, Resources and Events

Strategic Connections: Sector and Agencies  
Global Impact

### STRATEGIC PRIORITIES

Developed Teaching & Learning Hub  
Hybrid and Online Events

Formal Mission/Service Partners  
Grow Strategic Global Connections  
Asia-Pacific Collaboration

### KEY PERFORMANCE INDICATORS

Launched on CSA website  
Attendees: NPF 268, Symposium 136,  
National Leaders Summit: 224,  
FLAME 284, FUSE 31, T&L Symposium 55

10 CSA mission/service partner organisations  
Micro-sites for Compass & Global Connect  
1 Virtual Asia-Pacific Leaders Gathering  
New Hope International (NHI) brought into CSA



## Perform

**DELIVERABLE**  
*commitments*

### FOCUS

School Board Development

21st Century Technology platform

### STRATEGIC PRIORITIES

Improved Governance practices, membership-wide  
Developed CSA Governance Hub

Developed modern digital platform, online community and resource hub

### KEY PERFORMANCE INDICATORS

Numerous Board Chair dinners & 8 member schools trained  
Launched on CSA website

Ongoing development of AMS software: iMIS  
Community Forum refined, "CSA Collective"  
Ongoing dev. of website, Res. Library, CPD tracking and resource hubs



## A word from the CEO

**DR. DANIEL PAMPUCH**

2022 saw a return to in person events. All of CSA's signature offerings, such as NLS and NPF, were fully subscribed to end even sold out on some occasions.

2022 also saw the launch of CSA 3.0, which seeks to assist schools on their pathway to further maturity. To this end, CSA launched three hubs in the areas of Governance, Leadership, and Teaching & Learning. Coinciding with these hubs was the launch of videos, frameworks and tools to assist schools to grow with strength and certainty. In 2023, Formation will be added as an additional hub to assist with the spiritual development and biblical understanding of both staff and students.



### Governance

Enter the hub to access the framework, professional learning packages, a review tool and a range of governance resources to support school boards in their school governance responsibilities.

[Explore](#)



### Leadership

Enter the hub to access the framework, the 360 development tool, professional learning opportunities and a range of leadership resources to equip new, emerging and experienced leaders in their leadership journey.

[Explore](#)



### Teaching & Learning

Enter the hub to access the framework, pedagogy guide (PeRL), professional learning opportunities and a range of curriculum resources, including the God's Big Story suite of KLA, CCPs and newly released videos.

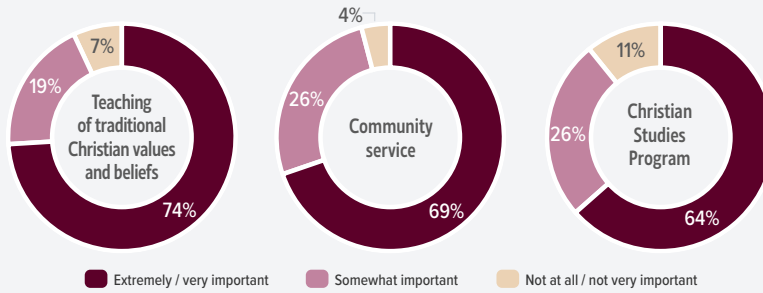
[Explore](#)

Coming Soon...



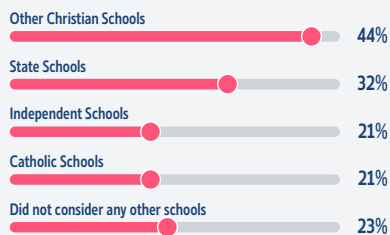
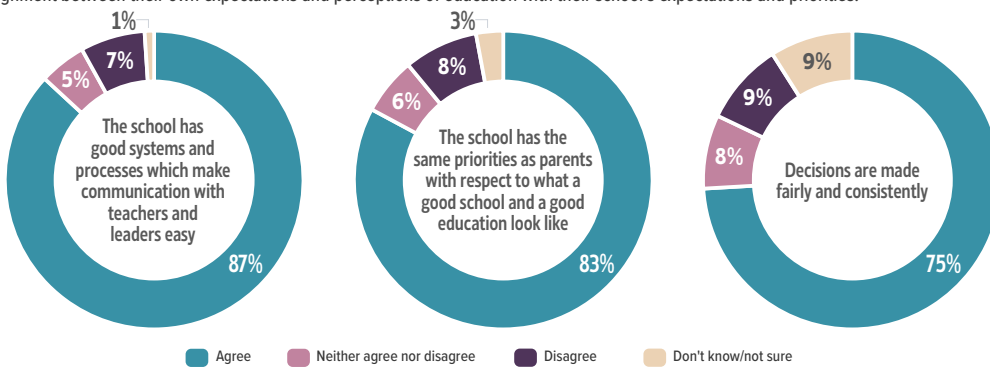
### Value-Added Practices Families Perceive are most Important at a Christian School

Apart from effective life/vocational preparation, the most important value-added practices that parents consider most important for a Christian school were teaching of traditional Christian values and beliefs, community service and Christian Studies programs in the school.



### Parent Satisfaction with Christian School Communities

Parents at Christian schools viewed the community and relational emphasis of Christian schools as an area of strength and valued the strong alignment between their own expectations and perceptions of education with their school's expectations and priorities.



When determining schooling options for their children, 44% of Christian school parents would only consider other Christian schools and over a fifth of all parents (23%) did not consider any other school but the Christian school they attended.

Full report released to CSA Members in 2023